

PENSACOLA

JUNE 2026

REAL PRODUCERS[®]



Top Agent

Liz Collins & Kate Harrison

Life in Pensacola



Partner Spotlight

**BEACH GETAWAYS
VACATION RENTALS**

Agent on the Rise

MARINA JADE PATRICK

CONNECTING. ELEVATING. INSPIRING.



Beach Getaways

VACATION RENTALS

Elevating Short-Term Rental Success Along the Gulf Coast



- Insight into true rental potential before purchase
- Detailed pro formas and market analysis
- Post-closing property management that ensures long-term success

The result? More confident buyers, stronger client relationships, and a steady stream of repeat and referral business.

“We’re not just a vendor—we’re an extension of your service,” is a mindset that defines the company’s partnerships within the real estate community.

Driving Growth Through Relationships: Kerry Pelletier

Behind the continued expansion and strong industry relationships at Beach Getaways is Kerry Pelletier, Business Development Manager and a familiar face in the Pensacola real estate and vacation rental community.

With 15 years of experience in the short-term rental industry in Pensacola, Kerry brings a depth of knowledge that goes



In today’s increasingly competitive short-term rental market, success requires more than simply listing a property—it demands strategy, data, and a deep understanding of both the guest experience and owner expectations. That’s exactly where Beach Getaways Vacation Rentals has carved out its reputation as a trusted leader along the Alabama Gulf Coast and Northwest Florida.

With offices in Orange Beach, Perdido Key, and Pensacola Beach, Beach Getaways is a full-service vacation rental management company specializing in maximizing income for property owners while delivering a seamless, high-quality experience for guests. As the company celebrates 15 years in business in 2026, its continued growth across multiple coastal markets reflects a commitment to excellence, consistency, and results.

From professional marketing and advanced revenue management to hands-on local support and guest services, Beach Getaways approaches every property with intention. Their ability to drive strong occupancy while maintaining exceptional guest satisfaction has positioned them as a go-to resource for both seasoned

investors and first-time vacation rental owners. Their impact has not gone unnoticed—earning recognition as a 2025 Community’s Choice Awards Best of the Bay Finalist.

At the core of the company is a philosophy that guides every interaction:

“Heart of Hospitality – Providing Happy Connections & Lasting Memories.”

This mission is brought to life through a set of deeply rooted core values:

- Respect
- Integrity
- Teamwork
- Trustworthiness
- Empathy
- Servant Leadership

These principles aren’t just words—they are the standard by which Beach Getaways serves its owners, guests, and Realtor partners alike.

A Strategic Advantage for Realtors

In a market where more buyers are exploring vacation rental investments, Beach Getaways provides Realtors with a powerful advantage. Their team works alongside agents and clients early in the process, offering:



far beyond surface-level insight. While she has been with Beach Getaways for the past several years, her expertise spans the full evolution of the STR market in the Pensacola area—giving her a unique perspective that benefits both Realtors and property owners.

A Pensacola native, Kerry returned to the area after time in Atlanta and quickly immersed herself in the vacation rental industry. Starting in operations, she gained a comprehensive understanding of the business from the ground up before advancing into leadership roles and ultimately finding her niche in business development.

Her background as a Communications major from the University of South Alabama, combined with her competitive drive as a former collegiate pole vaulter, naturally positioned her for success in a role centered on relationship-building, education, and strategy.

“I love meeting new people and helping them understand what owning a vacation rental really looks like,” Kerry shares. “It’s about setting realistic expectations and helping them feel confident in their decisions.”

An Educator and Advocate for Realtors

Kerry’s role extends far beyond business development—she has become a trusted resource for Realtors navigating the growing STR segment of the market.

She regularly partners with agents to provide guidance on:

- Which areas are performing best for short-term rentals
- Which markets may be oversaturated
- What features make a property successful
- Realistic income expectations for buyers

By equipping Realtors with this knowledge, she helps them better serve their clients while strengthening their own business.

“When agents bring us into the conversation early, it changes everything,” Kerry explains. “Their clients feel more confident, and the experience after closing is so much smoother.”

Adapting in a Data-Driven Industry

Over the years, Kerry has seen the vacation rental industry shift dramatically.

“It’s become much more data-driven and competitive,” she says. “Owners are more informed, and guests expect a higher level of service.”

To stay ahead, she and the Beach Getaways team have embraced innovation—leveraging advanced pricing tools, enhancing marketing strategies, and maintaining strong local connections to ensure continued success in a rapidly evolving market.

Passion Beyond the Profession

While Kerry is known for her energy and presence in the community, her foundation is her family. She has been married for 13 years and is a proud

mom to Sofia (12), who loves volleyball, and Bronson (9), who enjoys connecting with friends through his VR headset.

Weekends are often spent at the beach, with friends, or simply enjoying time together as a family. And when she does find a quiet moment, you might find her relaxing on her front porch with neighbors or enjoying a waterfront patio with friends.

A Relationship-Driven Definition of Success

For Kerry, success is rooted in relationships, reputation, and impact.

“Success to me is having strong relationships, a good reputation, and raising my kids to be good humans,” she says.

It’s a philosophy that aligns seamlessly with the culture of Beach Getaways—and one that continues to resonate with everyone she works with.

A Trusted Partner in a Growing Market

As the short-term rental space continues to expand, both Realtors and investors need trusted partners who can guide them with clarity and confidence.

Through its proven systems, strong values, and relationship-driven approach—paired with leaders like Kerry Pelletier—Beach Getaways Vacation Rentals continues to set the standard for what full-service management should look like along the Gulf Coast.

And for those looking to navigate the STR market the right way, that partnership makes all the difference. ▾

